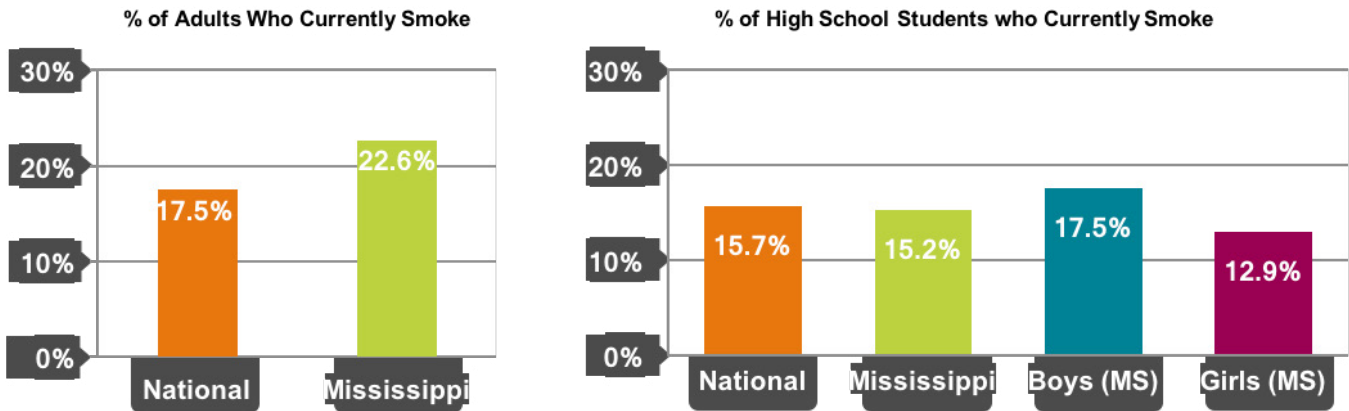


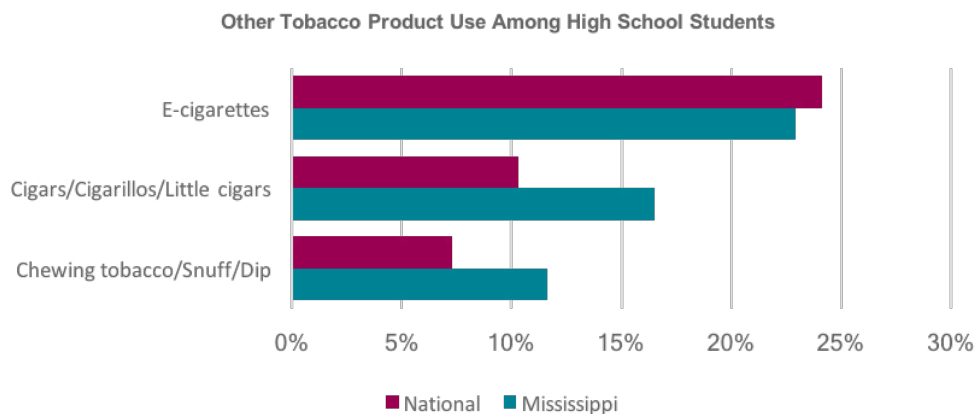
# Tobacco in Mississippi

## CIGARETTE USE\*<sup>1-2</sup>



## OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in Mississippi was 7.5% in 2014.<sup>3</sup>
- In 2016, 6.0% of adults in Mississippi reported current use of e-cigarettes.<sup>4</sup>
- In 2015, 11.6% of high school students in Mississippi used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 16.5% of high school students in Mississippi smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 22.9% of high school students in Mississippi used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.<sup>2</sup>



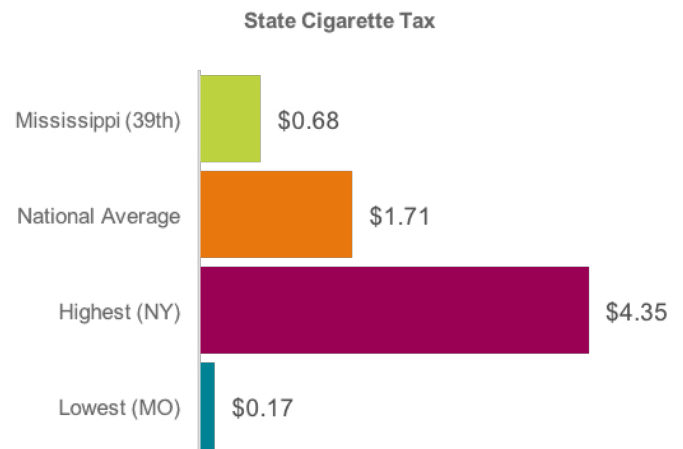
## ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, Mississippi allocated \$10.7 million in state funds to tobacco prevention, which is 29.4% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.<sup>5</sup>
- Mississippi received an estimated \$249.9 million in tobacco settlement payments and taxes in FY2017.<sup>5</sup>
- The health care costs in Mississippi, directly caused by smoking, amount to \$1.23 billion annually.<sup>5</sup>
- Mississippi loses \$1.8 billion in productivity each year due to smoking.<sup>6</sup>

## STATE TOBACCO LAWS<sup>7-9</sup>

### EXCISE TAX

- The state tax increased to \$0.68 per pack of cigarettes in May 2009. Mississippi is ranked 39th in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- All other tobacco products are taxed 15% of the manufacturer's list price.



### CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in public schools and childcare facilities.
- Smoking restrictions are required in government workplaces.
- There are no smoking restrictions for private workplaces, restaurants, bars, casinos/gaming establishments, retail stores, and recreational/cultural facilities.

### YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale to minors of alternative nicotine products, including electronic cigarettes, is prohibited.

## CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 60% of adult every day smokers in Mississippi quit smoking for one or more days in 2015.<sup>10</sup>
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.<sup>9†</sup>
- Mississippi's state quitline invests \$2.00 per smoker; the national average investment per smoker is \$3.46.<sup>9</sup>
- Mississippi does not have a private insurance mandate provision for cessation.<sup>9</sup>

†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

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## REFERENCES

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